

The Power of Digital Editing

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Tiger Studio/Production I

COURSE DESCRIPTION: This year-long course provides hands-on activities to upper level Freshman, sophomore, junior, and senior students with a strong interest in the areas of television Broadcasting, particularly filming, reporting, journalism, and production. Students develop a community wide television schedule for the entire cable viewing area via email from citizens in the community for review and possible production. Students use hardware reference manuals, professional assistance, and different laboratory based exercises to learn the proper procedure of production. In addition, students learn the importance of time management skills and project prioritization as projects and responsibilities change on a daily basis.

PHILOSOPHY: This course stresses technical preparation for post high school work in television broadcasting, editing, and production.

RATIONALE: Tiger Studio II further places the student at higher levels of interest in television fields and film production. Upon taking all available course work, these students are given a great opportunity, and high levels of responsibility, in maintaining a community wide television.

GRADE LEVEL: 9, 10

PREREQUISITES: Taped audition categorizing the students knowledge and ability to perform in front of a camera.

REQUIRED/ELECTIVE: Elective

DISTRICT WIDE PERFORMANCE STANDARDS – applicable to this course

1. Demonstrate proficient communication skills (writing and speaking with clarity and accuracy)
2. Recognize and apply clarity and accuracy to changing technology (to include the tools for improved productivity).
3. Use problem-solving, understanding, and critical thinking skills (to logic and reasoning).
4. Develop the ability to be a self-directed, life-long learner.
5. Comprehend and apply technological principles.
6. Establish, adjust, and prioritize goals and plans, based upon knowledge and experience.
7. Know how to locate and use information.

COURSE OF STUDY

(Application of knowledge, skills, and competencies (based on course):

Knowledge/Proficiencies/Skills:

Tiger TV Application

Name _____

Date _____

Current year (Freshman / Sophomore / Junior / Senior)

Name of district teacher you would like to use as a reference. _____

Check the position(s) you are seeking within our program.

_____ Producer
_____ Editor
_____ Anchor/Scriptwriter
_____ Camera Person / Historian
_____ Scala Page Producer

What knowledge or experience do you want to acquire from our program?

What knowledge or experience can you contribute to our program?

How do you classify yourself academically?

_____ "A" student _____ "A-B" student _____ "B-C" student _____ "C" student

List any extracurricular activities that you are involved with, be it school, work, or other.

What are your outside interests?

If you are selected for a Tiger TV Team, there will be times that you will need help film extracurricular events, will this present a problem for you? _____

If so please explain.

Is this a program in which you can envision yourself investing more than one year?

List five adjectives that best describe you.

Tiger TV would like to thank you for participating in our application process.

As a result of this course, the student will:

- A. Understand the basic principles of troubleshooting television equipment.
 - 1. Troubleshoot hardware and software
 - A. Use basic television terminology correctly
 - B. Identify parts of a camera
 - C. Demonstrate the proper use of camera tools
 - D. Perform and interpret diagnostics
 - E. Use troubleshooting tools to determine problem area
 - F. Troubleshoot software/hardware integration problems
 - 2. Learn cable integration, and network installation and maintenance
 - A. Use cable terminology correctly
 - B. Identify parts of cable network
 - C. Identify types of networks
 - D. Explain effective installations
 - E. Demonstrate the ability to access video transmitting
 - 3. Establish and maintain scala pages
 - A. Learn how to incorporate scala pages effectively
 - B. Make updates to scala pages as needed
 - C. Identify and implement scala page modifications
- B. Demonstrate the ability to install television software
 - 1. Install hardware correctly
 - A. Install and configure television adapters
 - B. Perform basic hardware upgrades
 - C. Identify industry standard television components
 - 2. Use various programs to install editing equipment
 - A. Adobe Premiere
 - B. Trinity
 - C. DV Studio
- C. Learn how to handle himself/herself as a tiger TV apprentice
 - 1. Use resources effectively
 - A. Identify shared television components
 - B. Read and apply documentation from hardware and software manuals
 - 2. Use effective listening skills
 - A. Effectively listen to staff member and community members
 - B. Present solutions in business like manner, with the utmost professionalism
 - 3. Assist people with television information
 - A. Practice constructive problem solving with customers
 - B. Use appropriate tact when dealing with customers

4. Develop appropriate communication etiquette
 - A. Explain concepts of remote to tiger TV to individuals
 - B. Practice appropriate phone techniques when discussing television problems with tech support and customers
5. Utilize appropriate time management
 - A. Manage a variety of community events effectively
 - B. Complete tasks on schedule
 - C. Communicate with the technology teacher when necessary

GRADING

Anchors

Anchors are required to write a story every week of the quarter (nine weeks). These stories are worth ten points for each one handed in. If these stories are not turned in or completed by the date given, the anchor will receive a zero for that week's project. If the story is turned in on time but does not meet given requirements (i.e. length, content, sources), the anchor will receive half credit and the story will not be aired. Also, anchors will have a ten-point test on camera etiquette.

Production

Production personnel will be required to keep a weekly journal documenting the projects in which they have worked on that week. These journals are worth five points each week. If production personnel do not complete their required journal entries, then they will receive no points. At the end of each quarter, production personnel will be required to take a fifty-point exam that will test them on all points of production.

Studio

Studio crew will be required to set an example for the rest of the staff by doing all their work when required to do so (i.e. film, broadcast, edit). It is their job to make sure there is a weekly broadcast and that the class is being held in a productive manner. Studio will receive ten points per week if requirements are met. If there is no broadcast, then the studio crew will automatically lost their ten points for that week.

-Requirements for Studio

- ☐ Weekly broadcast
- ☐ All stories are appropriate and professional
- ☐ No abuse of authority

PORTFOLIOS FOR TIGER TV PROGRAM

The following Missouri Show-Me Standards are integrated throughout the Tiger TV program:

- | | |
|-----------|---|
| Goal 1.4 | use technological tools and other resources to locate, select and organize information. |
| Goal 2.6 | apply communication techniques in the workplace. |
| Goal 2.7 | use technological tools to exchange information and ideas. |
| Goal 3.2 | develop and apply strategies based on ways others have prevented or solved problems. |
| Goal 3.6 | develop and apply strategies based on one's own experience in preventing and solving problems |
| Goal 4.4 | recognize and practice honesty and integrity in academic work and in the workplace |
| Goal 4.5 | develop, monitor and revise plans of action to meet deadlines and accomplish goals |
| CA 6 | participating in formal and informal presentations (such as multi-media productions) |
| Science 7 | processes of scientific inquiry (such as formulating and testing hypotheses) |
| Science 8 | impact of science, technology and human activity on resources and the environment |

As Tiger TV personnel, you are accomplishing many significant tasks each day and learning concepts that are notable. A portfolio is an excellent means of compiling those products into a package, which you may be able to use throughout your academic life and future employment. Because of this you will need to collect one piece of "work" which can be used as an artifact in your portfolio each quarter of the school year. Please choose your artifact carefully as it will become a means of identifying your strengths. You can pick your "best" work!

Along with your artifact, please include a minimum of the following in a paper:

1. What you learned during the process
2. What Show-Me Standard you feel is addressed during the learning
3. Justification of the choice of artifact – why you chose piece

Each artifact you submit will be critiqued based on the scoring guide below:

DESCRIPTOR	1	2	3	4
CHOICE OF ARTIFACT	THE PIECE DOES NOT REPRESENT A LEARNED ACTIVITY BY THIS STUDENT	THE PIECE IS SOMEWHAT REPRESENTS A LEARNED ACTIVITY BY THIS STUDENT	THE PIECE IS A CLEAR REPRESENTATIVE OF WHAT THIS STUDENT HAS LEARNED	THE PIECE EXCEPTIONALLY SHOWS WHAT THE STUDENT HAS LEARNED
DESCRIPTION OF WHAT THE STUDENT LEARNED	DESCRIPTION DOES NOT EXPLAIN WHAT THE STUDENT LEARNED	DESCRIPTION SOMEWHAT EXPLAINS WHAT THE STUDENT LEARNED BUT GIVES LITTLE DETAIL	THE DESCRIPTION EXPLAINS WHAT THE STUDENT LEARNED WITH SOME DETAIL	THE DESCRIPTION IS AN EXCEPTIONAL EXPLANATION OF WHAT THE STUDENT LEARNED
SHOW-ME STATE STANDARDS ADDRESSED	THE STUDENT DOES NOT JUSTIFY HOW THE ARTIFACT CORRELATES TO THE SHOW-ME STANDARDS	THE JUSTIFICATION TO THE SHOW-ME STANDARDS IS NOT ACCEPTABLE	THE JUSTIFICATION TO THE SHOW-ME STANDARDS IS ADEQUATE	THE JUSTIFICATION TO THE SHOW-ME STANDARDS IS EXCEPTIONAL AND THE ARTIFACT IS AN EXCELLENT CHOICE FOR THE JUSTIFICATION

TV PRODUCTION EVALUATION

Name _____ Evaluator: _____

Grade Received: _____ Quarter: _____

YES NO

Student finishes assignments on time
Student participates in the team effort throughout
Student is working up to expectations
Student keeps the Tiger TV working environment organized
Student is an asset to the program

Comments:

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